### This could just be YOUR FUTURE CAREER!



## Get on your class schedule for next year!

For questions or to register, please contact: Keri Severt (989) 673-5300 Placement Counselor



### **OFFERED BY:**









12 Transferable University Credits

Offered to: Tuscola ISD & Saginaw ISD Students



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!



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# Where insurance professionals work

*Insurance Company* 





# Insurance Industry Careers

Pair your major with an insurance company/agency discipline

### **Finance/Accounting Majors:**

Controller, Accountant, Actuary, Actuarial Analyst, Accts. Pay/Rec., Payroll Financial Analyst, Investment Manager

### **Pre Law/Liberal Arts/Criminal Justice Majors:**

Claims, Special Investigation, Attorney, Adjuster

### **Insurance/Business/Liberal Arts Majors:**

Personal & Commercial Underwriter, Product Development, Auditor, Underwriting Assistant & Technician

#### **Information Systems Majors:**

Software Developer, Cyber Security, Programmer, Network Ad., Website Developer, Quality Assurance Analyst

### **Art, Business/Insurance Majors:**

Filed Marketing Rep., Agent, Social Media Specialist, Graphic Designer, Communication Specialist, Web Designer

### **Business/Liberal Arts Majors:**

Human Resources, Compliance Officer, Lobbyist, Customer Service, Project Manager

# Baby Boomers are Retiring



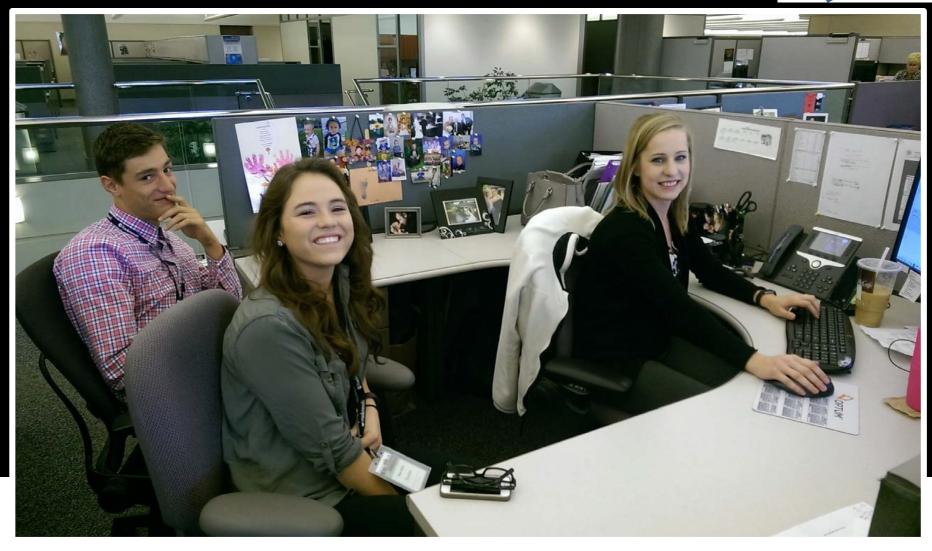




In the next 10 Years,
40% of the insurance workforce will retire
FAST Career Advancement

## Job Shadows

# at Frankenmuth Ins. Co. Headquarters Sit with insurance industry professionals at Frankenmuth Insurance Headquarters – hands on learning



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!



Average Insurance Industry Salary in Michigan

\$85,000

http://www.insurancejournal.com/magazines/features/2016/02/22/398977.htm

School Staff,
Parents,
Students,
Please Read



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# 12 FREE COLLEGE CREDITS

- 1st Year: 3 courses = 9 Free transferable college credits
  - ➤ attend class on M, W, Th & F four days a week (8:30 a.m. to 10:15 a.m.)
  - 2nd Year: 1 course & modules = 3 Free transferable college credits
    - > attend class on Tuesday only when you have an Insurance Industry Job

1<sup>st</sup> YEAR FORMAT – Northwood University

<u>Fall</u> – Principles of Insurance

<u>Winter</u> – Personal Insurance

<u>Spring</u> – Commercial Insurance

2<sup>nd</sup> YEAR FORMAT – Northwood University

<u>Fall & Winter</u> – Principles of Marketing

Spring – Self Study Online Learning Modules





# Job Shadows at Frankenmuth Ins. Co. Headquarters

Free Transferable University Credits

Sit with insurance industry professionals at Frankenmuth Insurance Headquarters – hands on learning



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

Free Transferable University Credits

# **Employee Presentations**

Insurance Industry Professionals

Present in the Classroom



Students Gain Perspective & Understanding

Field Trips • Northwood University



- Rummel Insurance Agency
- The Capital
- Others

Northwood University - Midland, MI



The Capital Building – Lansing, MI



Rummel Agency – Frankenmuth, MI

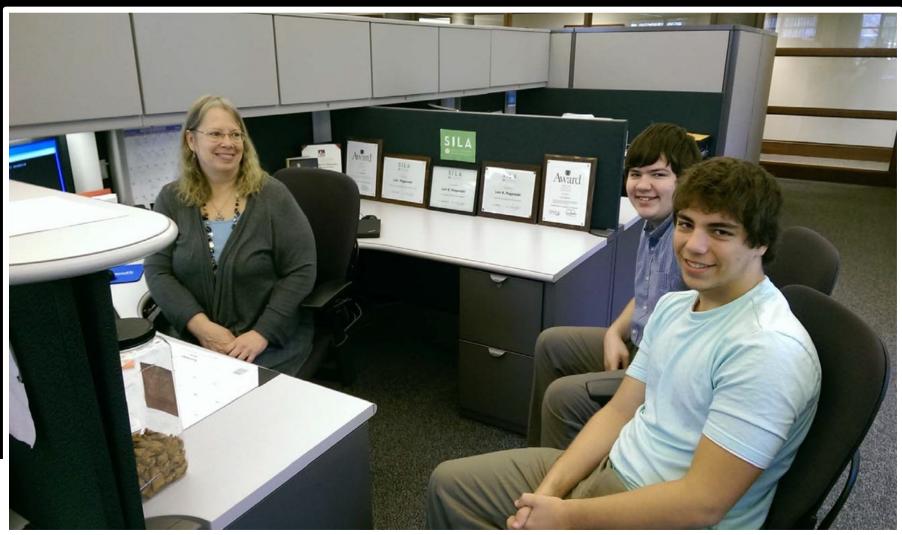


Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

# Job Shadows at Frankenmuth Ins. Co. Headquarters

Free Transferable University Credits

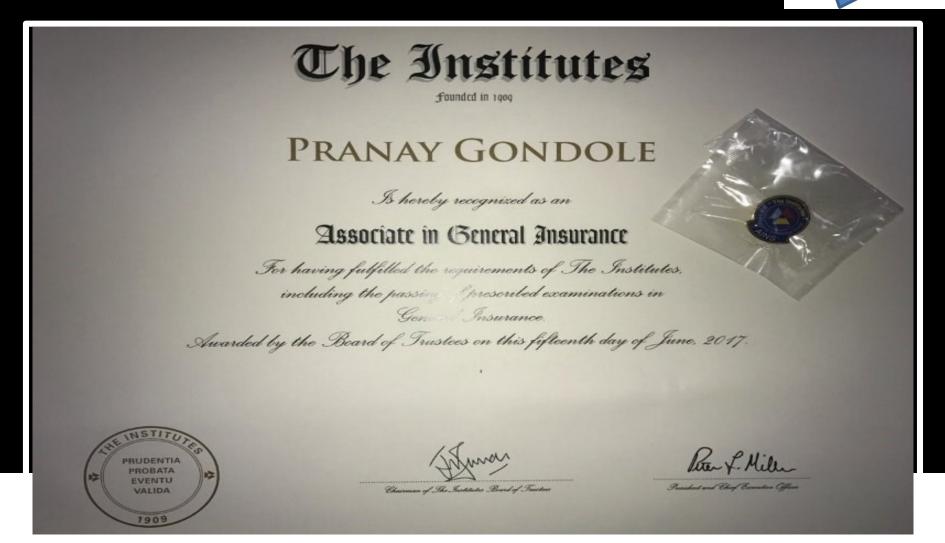
Sit with insurance industry professionals at Frankenmuth Insurance Headquarters – handson learning



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# Insurance Industry Designation

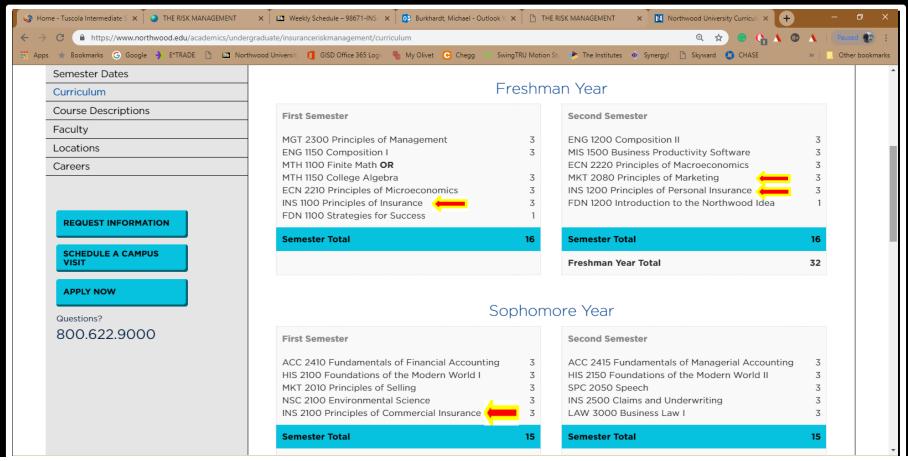
Designation initials behind your name – Chase Everitt, AINS



# Northwood University Curriculum

Your **FREE** head start on college!





## Jobs, Jobs, Jobs!

- Help with Securing Paid Summer Internship
- Some Students are Offered School Year Jobs at Frankenmuth Mutual Insurance Company
- Networking Opportunities
- Learn from Insurance Professionals
- A Nice Place to Work (No Weekends)
- At Insurance Companies & Insurance Agencies





Your Major + This Program = Getting Hired by the High Paying Insurance Industry!



### Join Next Year's Class!

# Insurance Risk Management Program



- ➤ Attend Class from 8:30 a.m. to 10:15 a.m. at Frankenmuth Ins. Co.
- Free 12 Direct/Transferable Credits from Northwood University
- ➤ Field Trips
- ➤ Help Finding Paid

  Summer Internship and School Year Job
- ➤ AINS Associate In General Insurance Insurance Industry Designation



For questions or to register, please contact:

Keri Severt

Placement Counselor

(989) 673-5300